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JAMES N. GILBERT, M.D. M.H.C.M. - PRESIDENT

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To: MBIPA Primary Care Physicians

The accompanying letter from Dr. Alan Sokolow, the Chief Medical Officer of Aspire Health Plan, addresses Aspire's investment in resources to best assess their MA members' health issues, and to optimally establish appropriate risk scoring for each. Again, Aspire will be offering patients no-cost home visits. As Dr. Sokolow points out in his note, Aspire has responded to the feedback they received from our MBIPA primary care physicians - both in streamlining the reports you will be sent and by paying you for the time it will take to integrate the content of these reports into the patient's medical record. Both of these excellent improvements in the program reinforce Aspire's commitment to MBIPA providers.

A few quick reminders about their home visit program:

- It is entirely optional; no patient will be visited who doesn't readily agree to it.
- This is a contracted service with Censeo Health, a national company that is the industry leader in this service.
- The visit will be conducted by a trained physician from the Bay Area whose emphasis will be to enhance the patient's connection with you, certainly not to compete with or undermine it.
- This potentially very valuable benefit was generally quite well-received by patients, punctuating that our local MA plan is quite different than what they've experienced from health plans in the past.
- The visits will, again, help to fill in some required preventive care/evaluation gaps as we near the plan year-end, optimizing CMS payments for all of us.

If you have any questions or comments, feel free to be in touch with Dr. Sokolow or me.

Jim

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